

# HOW TO TAKE BEFORE PHOTOS



1

## WHAT YOU NEED

- Get your camera phone ready!
- You may need something to stand on like a stool or step ladder
- Morning or midday tends to be the best time for photos (avoid times when you have direct sun streaming in)



2

## TIPS BEFORE YOU START

It's best to take photos in natural light. Take one or two photos with the lights on and another one or two photos with them off. Decide what looks best!

- Open all window treatments!
- Remove ALL clutter from the space



3

## BE SURE TO CAPTURE

- Full Walls – photos from as far back as possible
- Partial – any areas that were tough to capture before
- Finishes & Fixtures – the flooring, wall color, ceiling lights
- Furniture & Décor – if you plan to keep any

# HOW TO TAKE BEFORE PHOTOS



4

## TAKING THE PHOTOS

- Start by facing the door, a good distance away so you can get as much in the photo as possible.
- Take photos and slowly turn in a circle to get all angles of the room.
- You can also take a slow video to show the entire space, and narrate as you record.
- Don't forget to take a couple photos showing architectural features such as soffits and fireplaces.
- Include a few photos the furniture that you'd like to keep.



5

## REVIEW

- Look through all the photos you took and make sure:
  - that they are good quality, clear, and lighting is good.
  - that you didn't miss anything. It's better to have more than not enough.
- **Ask yourself: can someone who has never been in this room tell what it actually looks like?**